

TUSAYAN TOWN COUNCIL REGULAR MEETING

PURSUANT TO A.R.S. § 38-431.02 & §38-431.03

Wednesday, November 2, 2016 at 6:00pm

TUSAYAN TOWN HALL BUILDING

845 Mustang Drive, Tusayan Arizona

TOWN COUNCIL SUMMARIZED MINUTES

1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

Mayor Sanderson called the meeting to order at 6:02pm and the Pledge of Allegiance was recited.

2. ROLL CALL

MAYOR CRAIG SANDERSON
VICE MAYOR BECKY WIRTH
COUNCILOR AL MONTOYA
COUNCILOR JOHN RUETER – by phone
COUNCILOR JOHN SCHOPPMANN - excused

Also present was: Melissa M. Drake, Town Clerk

3. CALL TO THE PUBLIC FOR ITEMS NOT ON THE AGENDA

None

4. CEREMONIAL AND/OR INFORMATIONAL MATTERS

None

5. CONSENT AGENDA

A. Accounts Payable Billings

B. Minutes of the Town Council Meeting on 10/05/16

Vice Mayor Wirth made a motion to approve the Consent Agenda. Councilor Montoya seconded the motion and it passed on unanimous vote.

6. ACTION ITEM

Consideration, discussion, and possible approval of Grand Canyon Chamber and Visitors Bureau (CVB) marketing plan

Clerk Drake introduced Laura Chastain, Director of the Grand Canyon CVB, who presented information to the Council regarding their marketing plan. She discussed current advertisements and plans to focus on winter tourism. She also discussed plans to create a 7 to 10 minute virtual reality (VR) video of the area and Keith Drake demonstrated VR video for the Council.

The Council discussed the plan with Ms. Chastain.

Councilor Montoya made a motion to approve the Grand Canyon CVB marketing plan. Councilor Rueter seconded the motion and it passed on unanimous vote.

7. DISCUSSION ITEM

Discussion of Tusayan Shuttle Bus Route

Pam Edwards from Grand Canyon National Park discussed the shuttle service with the Council. She thanked the Council for paying for the extra 5 weeks of shuttle service from the National Park to Tusayan. She stated that park visitation is up about 6% over last year and they are expecting a total for the year to be just under 6 million. She also stated that the ridership on the Tusayan route was down about 14%.

Ms. Edwards also said that the lack of parking is still a large issue. The plan for the future is to put fee machines at each shuttle stop for passes. She is pursuing a schedule change for the shuttle to Tusayan next year to begin March 1st.

8. REPORTS

A. Town Manager

Manager Duthie was not in attendance due to illness.

B. Council Members

Councilor Rueter stated that there are new broadband interests in town and any increase in service is a good thing. He stated that we are still awaiting information from the Town Attorney on what role the Town can play in providing internet service.

C. Mayor

Mayor Sanderson stated that he is looking forward to having Manager Duthie back and he knows that he has continued to work on several projects including broadband.

Senator John McCain was here last week and the Mayor reemphasized the Town's opposition to the proposed Grand Canyon Watershed National Monument due to the need for housing and broadband services.

Laura Chastain stated that some local employers have lost employees due to the lack of internet access to take online college classes.

9. FUTURE AGENDA ITEMS

The following item was added to the list for future agendas:

November 16 – Determination by Town Attorney of Town's ability to be involved in broadband services (Councilor Rueter requested an opinion from the Town Attorney, or other legal entities, as to whether the Town can be in the business of providing broadband services and, if so, how.)

10. MOTION TO ADJOURN

Councilor Montoya made a motion to adjourn the meeting at 7:38pm. Vice Mayor Wirth seconded the motion and it passed on unanimous vote.



Craig Sanderson, Mayor 11-16-16
Date

ATTEST:




Melissa M. Drake, Town Clerk

CERTIFICATION

State of Arizona)
) ss.
Coconino County)

I, Melissa M. Drake, do hereby certify that I am the Town Clerk of the Town of Tusayan, County of Coconino, State of Arizona, and that the above minutes are a true and correct summary of the meeting of the Council of the Town of Tusayan held on November 2, 2016. I further certify that the meeting was duly called and held, and that a quorum was present.

DATED this 3rd day of November, 2016



Town Clerk