

RESOLUTION NO. 2023-14

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN OF TUSAYAN,
ARIZONA REGARDING DESIGNATION OF A MARKETING ORGANIZATION

RECITALS:

WHEREAS, The Town of Tusayan recognizes that the need for Designated Marketing Organization (DMO) exists.

WHEREAS, The Town of Tusayan is eligible and able to perform this role.

WHEREAS, The Grand Canyon Chamber of Commerce has performed this role in the past.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND COUNCIL OF THE TOWN OF TUSAYAN as follows;

1. That the Town of Tusayan shall be the Designated Marketing Organization (DMO) for the Town of Tusayan effective immediately.
2. The Town Council of the Town of Tusayan in its' discretion may continue to delegate certain responsibilities under the Designated Marketing Organization (DMO) to the Grand Canyon Chamber of Commerce (Chamber).
3. Town Staff is directed to work with the Chamber to assist with the completion of current contracts and grants that are in effect under the former DMO designation.
4. Moving forward, Tusayan Designated Marketing Organization (DMO) grants or contracts shall only be entered into by the Chamber with the formal consideration and consent of the Tusayan Town Council.

PASSED AND ADOPTED BY the Mayor and Council of the Town of Tusayan, this 14th day of NOVEMBER 2023.



Clarinda Vail, Mayor

APPROVED AS TO FORM:

Aaron D. Arnson

Aaron Arnson, Pierce Coleman PLLC,
Town Attorney

ATTEST:



Tina M. Alvares
Town Clerk

REVIEWED BY:



Charlie Hendrix, Town Manager